

How to Get What You Want from Doing What You Have to Do

10 February 2020

K-Club

Sponsored by:



Department of Pediatrics



Children's[™]
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Georgia CTSA
Georgia Clinical & Translational Science Alliance



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Survey Drawing



Announcements:

Internal CDA Opportunities

- **BIRCWH – Building Interdisciplinary Research Careers in Women’s Health (K12)**
 - 75% protected research effort
 - Designed to train junior faculty to become independent investigators who use novel, interdisciplinary approaches to advance the science of women’s health and sex/gender research
 - Application deadline: March 2, 2020

- **Georgia CTSA KL2 Program**
 - 75% protected research effort
 - Designed to assist junior faculty at partner institutions to become independent, established, and ethical clinical and/or translational research investigators
 - Application deadline: March 2, 2020

March K-Club – *sneak peek*

← **Jen Heemstra**
4,733 Tweets



Jen Heemstra
@jenheemstra

Assoc Prof @EmoryChem, proud member of @HeemstraLab. Working to grow leaders, fight inequity, embrace failure...and make the world a better place. Tweets mine.

Atlanta, GA she/her ...gsthatchangethewayithink.blogspot.com
Joined July 2014

7,859 Following 45.5K Followers

**FAIL is not a four-letter word:
Why success is more likely when you're willing to fail**

**March 9, 2020
12-1pm**

Today's K-Club Objectives

At the conclusion of this discussion, participants will be able to:

1. Articulate examples of situations in which panel researchers have successfully combined their own research agenda with required clinical or research endeavors.
2. Describe strategies that could be applied to incorporate research ideas into their own clinical, translational, or basic science research projects.

Adapting to the Funding Climate

The screenshot shows the top of the Guardian website. On the left, it says "Support The Guardian" in yellow, with "Available for everyone, funded by readers" below it. There are two yellow buttons: "Contribute →" and "Subscribe →". On the right, there are links for "Search jobs", "Sign in", "Search", and "US edition". The Guardian logo is prominently displayed in white on a dark blue background. Below the logo is a navigation bar with links for "News", "Opinion", "Sport", "Culture", "Lifestyle", and "More". Under "News", there is a sub-menu for "Education" with links to "Schools", "Teachers", "Universities", and "Students".

This is a screenshot of an article header. It features the text "Academics anonymous Universities" in a serif font. Below this is a date and time stamp: "Fri 28 Oct 2016 02:00 EDT". At the bottom of the header are social media icons for Facebook, Twitter, and Email, along with a small icon for a comment bubble showing the number "18".

Research used to be about the pursuit of knowledge, now it's driven by impact and returns. The only way to survive is to change how we work

Some may suggest I've betrayed my ideals by leaving behind the 'true' science

This wasn't easy - I had to find some way in which my expertise even remotely intersected with an area of "national priority". But while the world at large had little interest in the science I was doing, it had a lot of interest in the tools I used.

Whether we like it or not, academia has changed, and we now need to not only deliver good research but good short-term economic value. And I do sometimes sneak in a little curiosity-led science - even if I have to call it "commissioning trials" or "system integration tests" on a work plan.

K-Club Panelists



Srikant Iyer



Jesse Jacob



Evan Orenstein

Discussion Facilitator

Andi L Shane, MD, MPH, MSc, Professor & Chief, Division of Infectious Disease, Dept of Pediatrics, Emory University

K-Club Panelists: Srikant Iyer



Srikant Iyer, MD, MPH, Chief of Emergency Services, Children's Healthcare of Atlanta Division Director, Pediatric Emergency Medicine, Professor, Department of Pediatrics, Emory University School of Medicine

K-Club Panelists: Jesse Jacob



Jesse T. Jacob, MD, Hospital Epidemiologist,
Emory University Hospital Midtown, Associate
Professor of Medicine, Emory University

K-Club Panelists: Evan Orenstein



Evan Orenstein, MD, Assistant Professor, Pediatric Hospitalist, & Clinical Informaticist, Emory University School of Medicine

K-Club Question 1



Srikant Iyer



Jesse Jacob



Evan Orenstein

Example of a situation when a research endeavor stemmed from a clinical or research question or situation that you were required to do, but was developed into something that you wanted to do

K-Club Question 2



Srikant Iyer



Jesse Jacob



Evan Orenstein

Advice for attendees on how to strategically develop research ideas and implement them from work that you have to do. Who should be engaged? How do you operationalize the task?

K-Club Question 3



Srikant Iyer



Jesse Jacob



Evan Orenstein

Additional thoughts and questions
from the audience