

Scientific Poster Presentations



Tip Sheet

How to order

Contact Tia at Wallace Graphics (formerly MegaBytes)
tia@wallacegraphics.com or 678.513.9500

Timeline

- 5 to 7 business days

Cost

- Average = \$275 to 600
- **Your cost = \$0**
 - Must use approved template, printed by Megabytes
 - Cost covered by Children's Marketing & Communications department

To ensure a faster turnaround time

- Be sure your content has been finalized before you submit it. Edits are more difficult during the design process, and extend turnaround time.
- Do not use Calibri font (often the default in ppt), even within charts and graphs. Standard fonts, E.g. Arial, Times or Tw Cen MT, are easy to read.
- Specify the desired width x height when content is submitted.
- Submit any edits or corrections to the proof via email; do not submit a new PowerPoint.

Images

- Approved images can be found on Careforce
 - Departments → Marketing and Public Relations → System Messaging and Marketing Templates → Logos and Photos
- When using images not found on Careforce, **always** obtain permission and/or give photo credit.
- Contact your service line marketing rep for additional ideas, including free stock photo sites.

Questions

Jenna Johnson
Marketing Coordinator
jenna.johnson@choa.org